



THE BEST WAY TO THE BEACH

Biddeford-Saco-Old Orchard Beach Transit operates seasonal Trolley services between Memorial Day weekend and Labor Day. In 2022, the seasonal trolleys served over 122,000 passengers.

Servicing the following areas:

- Old Orchard Beach
- Saco Rte. 1 near Funtown/Splashtown USA
- Scarborough-Pine Point

Please visit us

Monday-Friday 9:00am-4:00pm
at our Customer Service location inside the
Saco Transportation Center,
138 Main St., Saco, ME 04072.

CONTACT:

PHONE: 207-282-5408

FAX: 207-282-0587

WEBSITE: www.BSOOBTransit.org

EMAIL: tbabbidge@BSOOBTransit.com

ADVERTISE WITH US!

ADVERTISING OPPORTUNITIES

Full-Color Ad inside Brochure

Full Ad \$1000
3" x 8"

Half Ad \$750
3" x 4"

Quarter Ad \$500
3" x 2"

Interior overhead rails Ad (2 per trolley x 6)

\$1200
24" x 12"



Exterior Vinyl Ad (1 per Trolley x 6)

\$2400
23" x 16"
Street Side

\$2750
23" x 16"
Curb Side

\$2500
23" x 27"
Stern



Sponsor Ted. E Bear - \$500 per Bear

Ted E. Bear has over 1k followers on social media, along with many shared photos all over the world. Each Trolley has a unique bear onboard.

As a sponsor you provide the following, but not limited to: **Shirt for Ted, promotional give-away items, etc.**

Package Pricing

We look forward to serving your advertising needs and working together to find a package that best suits your business. A combination of ads can be put together as a package for more cost-effective advertising.

Print Ad Specifications

All ads will be printed in full color at no additional charge.

ACCEPTABLE Ad Artwork: PDF files with at least a 288dpi resolution. Note that full-color offset printing cannot always perfectly match Pantone colors. If you prefer your ad to be in black & white, please provide artwork as grayscale PDF with at least 288dpi resolution.

UNACCEPTABLE Ad Artwork: Internet/website graphics, files created in MS Word, MS Publisher, Print Shop, B&W or color copies, inkjet/laser prints, or samples of previously printed items.

If needed, your ad can be professionally created for as little as \$75. Contact us for details.