Jane Metcalf

Art Director/Designer - Calamity Creative
Silver Spring, MD 20901
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240-645-5042

As a 15 year print and television advertising veteran, Jane has worked at the Discovery Channel and National Geographic Channel. Her true obsession is adventure and she never seems to stop. Jane is the "energizer bunny" at Calamity Creative and keeps us all organized. Her skill set includes a keen eye for design and conceptual thinking. She is always challenging herself to think differently and encourages others around her to take risks and never settle for mediocre.

Work Experience

Art Director/Designer

Calamity Creative
November 2009 to Present

Manages and designs, print ads, websites, brochures logos, and brand guides. Clients include the National Association of REALTORS, Edward Conard, Rational 360, Omidyar, and the Beeck Center at Georgetown and Zumba Corporation.

Design Strategist and Planner

AMG
October 2006 to October 2009

with strong design management and consulting
background. Skilled at leading effective team-based branding and marketing
communications initiatives. Oversee entire project lifecycles to ensure on-time and within-budget
completion of high-quality deliverables.

Senior Designer

National Geographic Channel
January 2001 to August 2006

Develop and present a variety of concepts for print projects ranging from press kits,
outdoor, ad sales marketing and exhibits. Work closely with in-house clients and outside vendors
insuring budgets and schedules are met. Collaborate with on-air designers and
producers for graphics packages. Direct photo shoots, manage freelance photographers and
production photography. Develop infrastructure for a new in-house design studio.

Designer

Discovery Communications
February 1998 to January 2001

Responsible for concepts and designs for the Discovery Channel, TLC and Animal Planet.
Range of projects include consumer and trade advertising, presskits, packaging and outdoor.

Education

Bachelor of Arts
University of Maryland

Skills

- Adobe
- Photoshop
- Graphic Design
- Indesign
- Typography
- Marketing
- Wordpress
- Branding
- Advertising
- Web Design
- Illustrator
- Layout Design
- Adobe Acrobat

Assessments

Graphic Design — Highly Proficient
April 2019

Measures a candidate's ability to create visual media to effectively communicate information and concepts.
Full results: https://share.indeedassessments.com/share_assignment/jupy2c2thuzdcts4