



BIDDEFORD-SACO-OLD ORCHARD BEACH

TRANSIT

138 Main Street
Saco, Maine 04072

ABOUT US:

Biddeford-Saco-Old Orchard Beach Transit has been in operation since 1978. We provide safe, clean, reliable and affordable transportation to Biddeford, Saco, Old Orchard Beach, Scarborough, South Portland, Portland and UNE's Biddeford Campus. Seasonally, we provide trolley service based in Old Orchard Beach from Memorial Day to Labor Day. In 2019, we transported over 370,000 passengers to their destinations.

Please visit us
Monday-Friday 9:00am-4:30pm
at our Customer Service location inside the
Saco Transportation Center,
138 Main St., Saco, ME 04072.

CONTACT:

PHONE: 207-282-5408

WEBSITE: www.BSOOBTransit.org

EMAIL: tbabbidge@BSOOBTransit.com

ADVERTISING OPPORTUNITIES

Full-Color advertising inside bus/trolley brochure:

Full AD \$1000 Half AD \$750 Quarter AD \$500

Business listing on BSOOB Transit website
\$240 per year

Print Ad inside Bus/Trolley 12"h x 24"w (2 per bus/trolley)

1 Route	\$200
2 Routes	\$350
3 Routes	\$500
4 Routes	\$650
5 Routes	\$800
6 Routes	\$950
7 Routes	\$1100

Exterior Vinyl Ad

26" w x 14" h (approx.)	\$500
36" w x 16" h (approx.)	\$800
42" w x 14" h (approx.)	\$1,100

Ask about discounted prices for multiple exterior vinyl ads.

Package Pricing

We look forward to serving your advertising needs and working together to find a package that best suits your business. A combination of ads can be put together as a package for more cost effective advertising.

Print Ad Specifications

All ads will be printed in full color at no additional charge.

ACCEPTABLE Ad Artwork: PDF files with at least a 288dpi resolution. Note that full-color offset printing cannot always perfectly match Pantone colors. If you prefer your ad to be in black & white, please provide artwork as grayscale PDF with at least 288dpi resolution.

UNACCEPTABLE Ad Artwork: Internet/website graphics, files created in MS Word, MS Publisher, Print Shop, B&W or color copies, inkjet/laser prints, or samples of previously printed items.

If needed, your ad can be professionally created for as little as \$75. Contact us for details.

ADVERTISE WITH US!